

# FRED O. DERY

Experienced creative with a demonstrated history of working in the entertainment industry, achieving creative visions beyond established standards. Collaborative leader in crafting ideas for the screen.

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<b>EXPERIENCE</b>	2018 - Present	<b>FILMMAKER</b> <i>Self-employed</i>  Led as a director and screenwriter in projects related to films and photography for commercials, editorials, branded content, and music videos. Work published in NYC, USA / MTL, CA / LIS, PT / BE, DE / CPT, SA  CLIENTS Clarins, Fairtrade, Garnier, Kenzo, Opel, L'Oreal, Universal Music Group, La Presse, RTOERO  SCREENWRITING ACCOLADES Finalist - Hollyshort Film Festival, Finalist - The Golden Script Competition, Quarterfinalist - Atlanta Film Festival, Quarterfinalist - Blue Cat Screenplay Competition, Quarterfinalist - Austin Film Festival  SHORT FILMS ACCOLADES Official Selections / Hidalgo Film Fest, LGBTO Short Film Festival, Lift-Off Session, Lisbon Film Rendezvous, New Line Cinema Film Festival, NYC 48 Hour Film Festival, Nukhu Film Festival, Sparrow Film Festival, Sweden Film Festival  COMMUNITY & REPRESENTATION Member of Sundance Co//ab & represented by CESD Talent Agency in NYC.  Website: <a href="https://www.glassofdery.com/">https://www.glassofdery.com/</a>
	2017 - Present	<b>SHAKESPEARE@</b> <i>Digital marketing &amp; media consultant</i>  Led cross-Atlantic digital marketing campaigns generating over 1.3M impressions with less than 5K\$ budget. Led video and podcast production with well-acclaimed talent recipients of Academy Award, Emmy Award, and Tony Award.  Website: <a href="https://www.shakespeare-at.org/">https://www.shakespeare-at.org/</a>
	2015 - 2016	<b>DDB CANADA</b> <i>Account coordinator</i>  Participated in the implementation of the first Montreal branch of DDB Canada related to the French-Canadian market. Overcame world crisis management in regards to falsification of data entry of carbon emissions from client's automotive company.  CLIENTS Volkswagen Canada, McDonald's Canada

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<b>EDUCATION</b>	2016 - 2018	<b>NEIGHBORHOOD PLAYHOUSE SCHOOL OF THEATRE</b> - Acting conservatory
	2012 - 2014	<b>UNIVERSITY OF MONTREAL</b> - Bachelor of sciences <i>Major in economics, minor in marketing</i>

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**INTERESTS** Pop up store / Cofounder of "fredshop" located in Quartier DIX30  
Acting / Currently in TV shows on Netflix and Apple TV

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